

Strategizing your business for debt financing

Amiruddin Kemat

Malaysia Debt Ventures Berhad (MDV), Malaysia

Technology starts-up always have a task to gain access for debt financing structures due to business maturity, sustainability of business yet proven, revenue tracking at infant stage and other diversities of challenges. Despite positioning well to cater for angle investors, venture capitals, keystone investors and latest trend the crowd funding.

Debt financing will facilitate continuity growth of the company as well as strengthening financial position and leveraging its capital for commercial funding and capacity raising capital from the market. Financial planning for debt financing should start at early stage thus all options are in the road map to ensure financing is accessible over the life of business till been bought over.