

NANO Verify Programme : Protecting Consumer's Right Through Product Labelling & Certification

Norazira Binti Othman

NANOVerify Sdn .Bhd., Malaysia

Abstract:

NANO Verify Programme is a voluntary certification programme for process and product with claims of nano-elements in the range of 1 to 100 nanometer (nm). It is the 6th nano-certification programme available worldwide. Nowadays, there are numbers of nanotechnology products available in the market. In order to ensure that Malaysia is filled with genuine nanotechnology products and to act on claims of fake products, NanoMalaysia Berhad (NMB) is taking an initiative to create a verification & certification programme to monitor and facilitate nanotechnology companies and products in the market. This programme is managed by NanoVerify Sdn. Bhd. (NVSB) wholly owned subsidiary under NMB in collaboration with SIRIM QAS International Sdn. Bhd. as the operator of the programme.